

Meet Sonia



As a sought-after speaker, content area expert, and inspiring advocate for the development of community-based food systems in Canada and globally, Sonia Strobel has been a guest:

On TV and radio shows such as:

- CBC Feature film: - [Fresh Catch on CBC Gem](#)
- CBC TV - Gloria Mackerenko - [Our Vancouver interview w/Sonia](#)
- CKNW Radio - [Interview with Jodi Vance](#)
- Global BC- [Community Fishery Skipper Otto, Indigenous fisherman call foul on DFO](#)

On podcasts such as:

- Purpose Powered Brand ([link](#))
- Bodacious Optimist ([link](#))
- This Commerce Life ([link](#))

As a keynote speaker or panelists at conferences such as:

- 2022 Fisheries for Communities Gathering, Moderator
- 2024 BCorp Restore Champions Retreat Conference ([panelist](#))
- 2024 FoodPro Conference Main Stage Speaker

As a supporter of NGO campaigns such as:

- Oceana - [PSA video](#) on rebuilding fisheries in Canada
- Fisheries for Communities Gathering Proceedings Report ([Link](#))
- Press Conference - Standing Up for Wild Salmon May 2024 ([Link](#))

As an expert informant and witness at decision-making tables like the House of Commons Standing Committee on Fisheries and Oceans.

- 2021 - Witness to Standing Committee Study of Spot Prawn Regulation Reinterpretation
- 2022 - Witness to Standing Committee Study of Traceability and Labelling of Fish and Seafood Products
- 2023 - Witness to Standing Committee Study of Foreign and Corporate Ownership of Licenses and Quotas in West Coast Fisheries
- 2023 - External support for: [House of Commons Petition e-4317](#)
- 2024 - Sonia Strobel initiated: [House of Commons Petition e-4980](#)