



Skipper Otto

COMMUNITY SUPPORTED FISHERY

You've been treated
to a Skipper Otto
gift membership!



Skipper Otto is a revolutionary way to connect
seafood-loving home cooks across Canada directly
with BC fishing families.

How to set up your gift membership

1 Sign up

- When you're ready to activate your new 2023 membership, send us an email at info@skipperotto.ca and we'll activate your membership within 2 business days!

*Please email us to activate your gift membership no later than May 31st, 2023

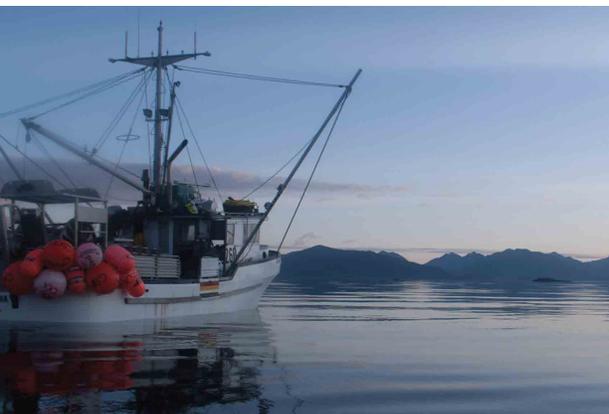
2 Place an order

- Browse our online store as the catch comes in.
- Spend your share credits on what you want, when you want.

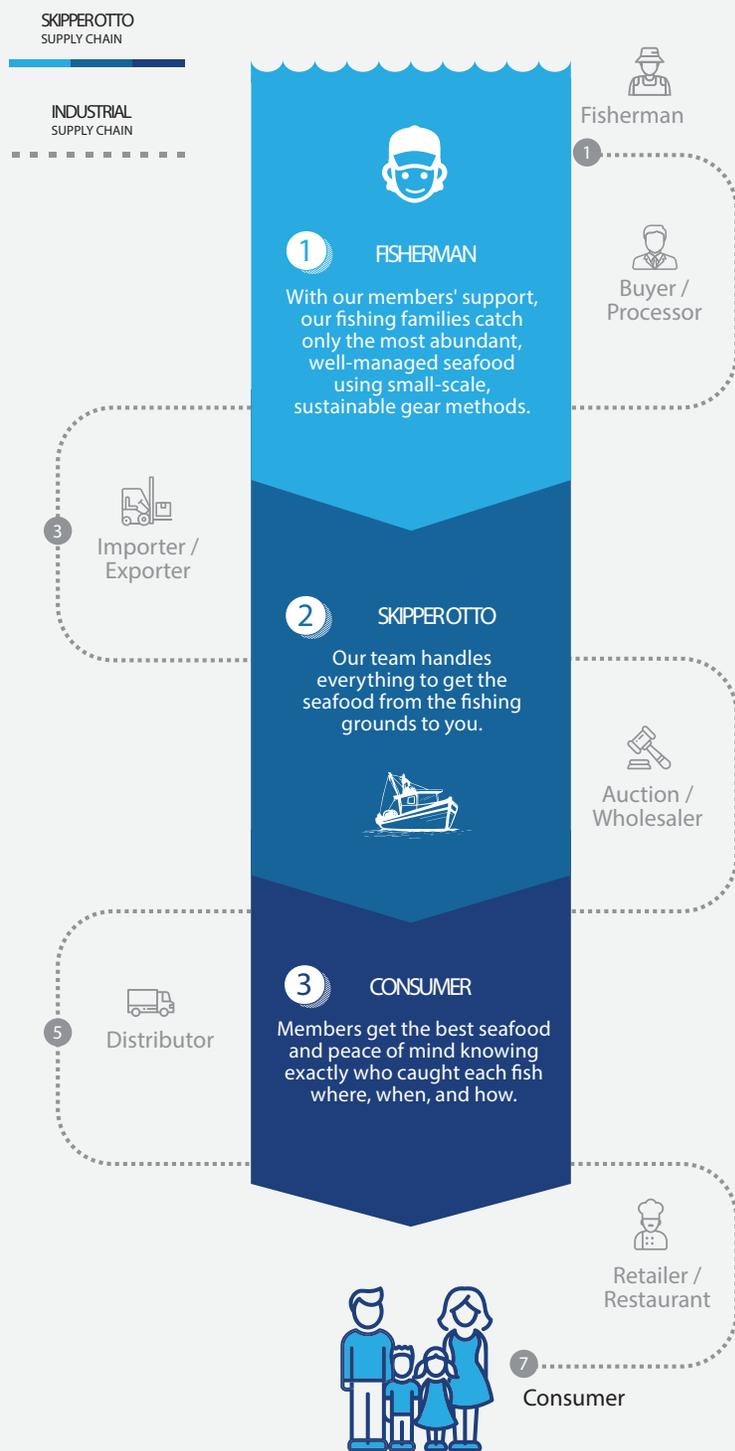
3 Pick up your order at convenient locations in cities across Canada:

British Columbia:	Alberta:	Ontario:
Vancouver	Calgary	Toronto
North Vancouver	Edmonton	North York
West Vancouver	Canmore	Scarborough
Richmond	Lethbridge	Vaughan
Port Coquitlam	Peace River	Richmond Hill
Langley	Jasper	Ottawa
Surrey	Red Deer	Hamilton
Victoria		
Nanaimo	Saskatchewan:	Manitoba:
Penticton	Regina	Winnipeg
Kelowna	Saskatoon	
South Slokan	Estevan	
Fort St. John		
Pemberton		
Comox Valley		

Check out skipperotto.ca for specific pick-up locations in each city.



How do you get your seafood?



skipperotto.ca



Why we're different

Fair Trade

Our fishermen are paid a fair price for their catch. The industrial system often underpays fishermen and we're helping to change that.

Sustainable

Our fishermen use the low impact practices passed down by their parents and grandparents. This stands in stark contrast to an industry now dominated by big business and fish farms.

Traceable

For every item, you'll know the fisherman who caught it, where it was caught, and the boat and fishing gear used.

Eating with the Ecosystem

Eating with the ecosystem means we match our seafood consumption to the rhythms of nature, while celebrating and respecting a region's marine biodiversity.

“The fish is fresh, local and so tasty and the staff are knowledgeable and friendly. The locations for pickup are convenient and the ordering process is efficient.

- Stephanie A.

Our story

We started Skipper Otto in 2008 to help Shaun's dad, Otto, get a fair price for his catch and to connect directly with seafood lovers in Vancouver.

With the support of our members, Otto enjoyed many more seasons of fishing. As demand grew through members telling their friends, Shaun returned to fishing alongside his dad and eventually introduced to our sons, Oliver and Lyndon, to commercial fishing.

Today, Skipper Otto supports dozens of fishing families like ours. We know you'll love getting to know your fishermen and feeding your family seafood you can feel good about!

– Sonia and Shaun Strobel, Co-founders

What you get

Flexibility

Our share credit system is flexible, with no regular commitment needed. You decided how much to spend by choosing what you like, when you like.

Choice

You choose which products you want and when you want them. Use your share credits to shop year-round in our online store. Choose from our variety of wild, sustainable products often including:

- Sockeye, chinook, coho, chum, and pink whole salmon or fillets
 - Pacific halibut fillets
 - Lingcod fillets
 - Spot prawns
 - Arctic char
 - Wild Scallops
 - Albacore tuna loins
 - Salmon lox
 - Smoked and candied salmon
 - Canned salmon and tuna
 - Yellowtail rockfish
 - Oysters*
 - Dungeness crab*
 - Mussels*
- And more! We add new products as we welcome new fishing families

The best seafood you've ever tasted

Sound Expensive? It's not!

Cutting out middle-men means that fishermen can be paid a living wage AND you pay prices similar to what you would pay elsewhere for a comparable excellent product. Premium, fair trade seafood doesn't have to break the bank.

**Only available at False Creek Fishermen's Wharf*



skipperotto.ca

