



Skipper Otto

COMMUNITY SUPPORTED FISHERY

**You've been treated
to a Skipper Otto
gift membership**



Skipper Otto is a revolutionary way to connect
seafood-loving home cooks across Canada directly
with BC fishing families.

How to set up your gift membership

1 Sign up

- Go to [skipperotto.ca](https://www.skipperotto.ca) to sign up online.
- Choose your seafood share amount – make sure to enter the same amount you've been given (you can always top up at a later date).
- Select “Pay by cheque” as the payment method.
- Let us know when you've signed up for your membership by emailing us at info@skipperotto.ca, and we'll activate your account for you!

2 Place an order

- Browse our online store as the catch comes in.
- Spend your share credits on what you want, when you want.

3 Pick up your order at convenient locations in cities across Canada:

British Columbia:

Vancouver
North Vancouver
West Vancouver
Richmond
Port Coquitlam
Langley
Surrey
Victoria
Nanaimo
Penticton
Kelowna
South Slokan
Fort St. John
Pemberton
Cariboo Chilcotin
Comox Valley

Alberta:

Calgary
Edmonton
Canmore
Lethbridge
Peace River
Jasper

Saskatchewan:
Regina
Saskatoon
Estevan

Ontario:

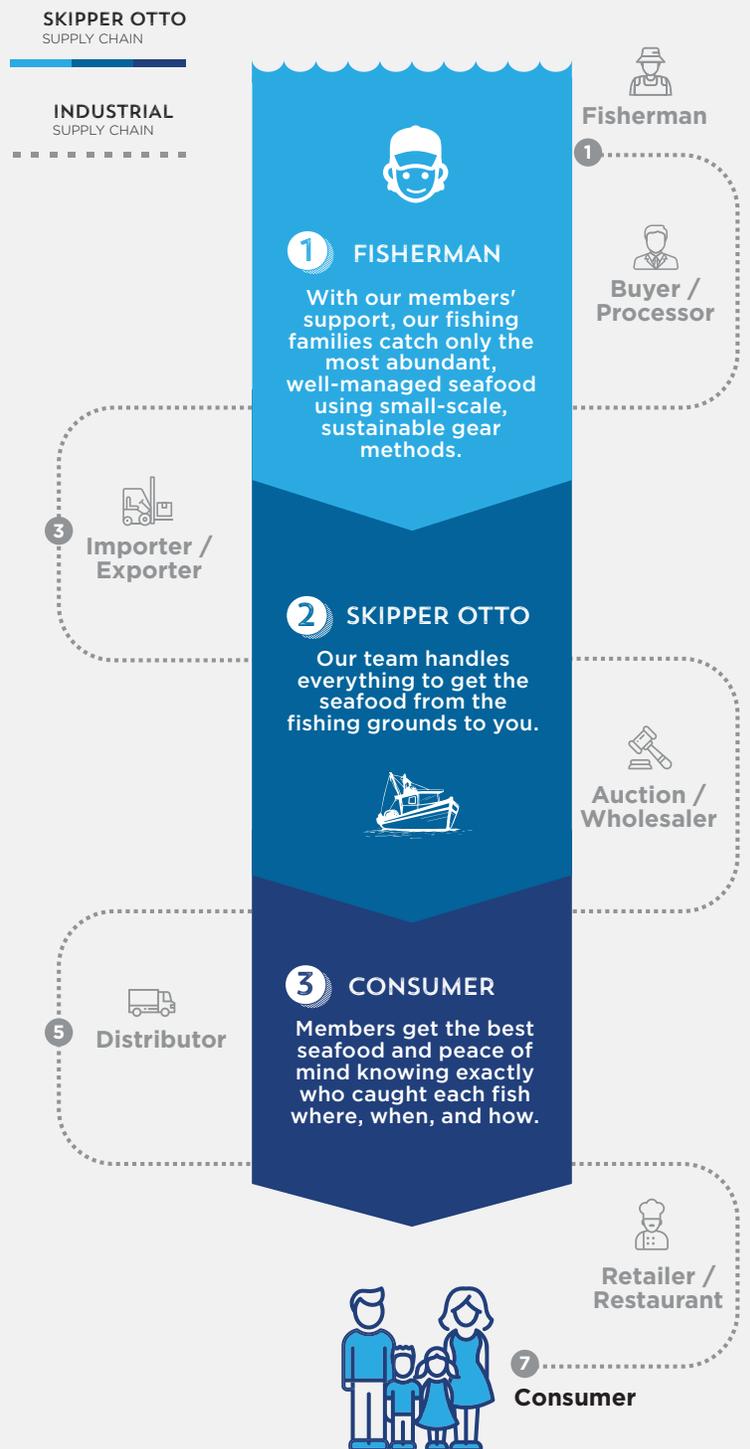
Toronto
North York
Scarborough
Vaughan
Richmond Hill
Ottawa
Hamilton

Manitoba:
Winnipeg

Check out [skipperotto.ca](https://www.skipperotto.ca) for specific pick-up locations in each city.



How do you get your seafood?



[skipperotto.ca](https://www.skipperotto.ca)



Why we're different

Fair Trade

Our fishermen are paid a fair price for their catch. The industrial system often underpays fishermen and we're helping to change that.

Sustainable

Our fishermen use the low impact practices passed down by their parents and grandparents. This stands in stark contrast to an industry now dominated by big business and fish farms.

Traceable

For every item, you'll know the fisherman who caught it, where it was caught, and the boat and fishing gear used.

Eating with the Ecosystem

Eating with the ecosystem means we match our seafood consumption to the rhythms of nature, while celebrating and respecting a region's marine biodiversity.

“The fish is fresh, local and so tasty and the staff are knowledgeable and friendly. The locations for pickup are convenient and the ordering process is efficient.”

- Stephanie A.

Our story

We started Skipper Otto in 2008 to help Shaun's dad, Otto, get a fair price for his catch and to connect directly with seafood lovers in Vancouver.

With the support of our members, Otto enjoyed many more seasons of fishing. As demand grew through members telling their friends, Shaun returned to fishing alongside his dad and eventually introduced to our sons, Oliver and Lyndon, to commercial fishing.

Today, Skipper Otto supports dozens of fishing families like ours. We know you'll love getting to know your fishermen and feeding your family seafood you can feel good about!

- Sonia and Shaun Strobel, Co-founders

What you get

Flexibility

Our share credit system is flexible, with no regular commitment needed. You decided how much to spend by choosing what you like, when you like.

Choice

You choose which products you want and when you want them. Use your share credits to shop year-round in our online store. **Choose from our variety of wild, sustainable products including:**

- Sockeye, chinook, coho, chum, and pink whole salmon or fillets
 - Pacific halibut fillets
 - Lingcod fillets
 - Spot prawns
 - Humpback shrimp
 - Wild Scallops
 - Hake
 - Salmon lox
 - Smoked and candied salmon
 - Canned salmon and tuna
 - Yellowtail rockfish
 - Oysters*
 - Dungeness crab*
 - Mussels*
- And more! We add new products as we welcome new fishing families

The best seafood you've ever tasted

Sound Expensive? It's not!

Cutting out middle-men means that fishermen can be paid a living wage AND you pay prices similar to what you would pay elsewhere for a comparable product. Premium, fair trade seafood doesn't have to break the bank.

**Only available at False Creek Fishermen's Wharf*



skipperotto.ca

